



Conference Programme

Programme as of 28/09/07, subject to modification

MONDAY 15 October

❖ TECHNOLOGY CONFERENCES

▪ Afternoon Events with the SIA:

Targeting automotive technicians and engineers. Admission free. Four technology conferences organised in partnership with the French Association of Automotive Engineers (SIA). The general theme will be “mechatronics”.

Simultaneous interpreting, French-English

▪ **See and be seen: The latest innovations in lighting and signalling**

– 3.00 - 4.30 pm, Room 311 (Hall 3, mezzanine)

- Presentation of the Valeo Lighting Systems brief and vision, by Anne Laliron, Marketing Director, Lighting Systems, Valeo

- Presentation of three case studies: LED daytime running lamps, LED headlights for Golf, Fog & Day, by Benoit Reiss, Advanced Technology Project Manager, Lighting Systems, Valeo and François Brulé, R&D Director Aftermarket Division, Lighting Systems, Valeo

- Presentation of technological developments in progress and their planned variations in the field of accessories, Benoit Reiss, Advanced Technology Projects Manager, Lighting Systems, Valeo. These elements will follow on from the three case studies above. Opportunities available with regulatory openings (AFS, ARS), new technologies (Xenon Full LED etc.)

Admission free, everyone welcome

▪ Conferences on Leading-Edge Technology

In French or English according to the speaker

▪ **An overview of competitive clusters**

– 3.00 - 4.30 pm, Room 6C14 (Hall 6, mezzanine)

- Clean and economical vehicles, by Jacques Lacambre, President of competitive cluster Mov'eo
- Hybrid and electric technologies, by Paul Terrien, Managing Director, MTA
- The high end and the sensorial aspect, by Jean-Claude Germain, Chairman of the “Pôle Automobile - Haut de Gamme” (Premium Cars Competitive Cluster)

- The engine environment and safety in the passenger compartment, by Brigitte Morgulis, General Secretary of the "Pôle Véhicule du Futur" (Vehicle of the Future Competitive Cluster)

Admission free, everyone welcome

❖ Other Events

- **Dakar Conference:**
- **Motor sports as a generator of business**
– 4.00 - 5.30 pm, Espace Avenir, Hall 3

Admission free, everyone welcome

TUESDAY 16 October

❖ Technology Conferences

- **Afternoon Events with the SIA:**

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Simultaneous interpreting, French-English

- **Transmission: new technologies to optimise power-units**
– 3.00 - 4.30 pm, Room 311 (Hall 3, mezzanine)

Admission free, everyone welcome

- **Conferences on Leading-Edge Technology**

In French or English according to the speaker

- **Driving aid systems**
– 3.00 - 4.30 pm, Room 6C14 (Hall 6, mezzanine)
 - Developments in ACC, by Jean-Marc Serralta, Quality Control Director, TRW Autocruise
 - The Prevent programme, by Jean-Marc Blosseville, LIVIC-INRETS and Mov'eo
 - Vision Processing to enhance automotive safety and comfort, by Eric Pinton, manager for Europe, System Engineering Team, NEC, and Cyril Cordoba, engineer, System Engineering Team, NEC
 - Alertness assistant systems, by Laurent Boudichon, Hella SA

Admission free, everyone welcome

❖ Country Focus Meetings

⇒ Presentations on local automotive markets: economic profiles and development prospects

Admission free, everyone welcome

Great Britain

- **CAT seminar: The aftermarket in Great Britain**
– 2.00 - 4.30 pm, Club International (Hall 4, mezzanine)

In English

- Presentation of the Aftermarket in Great Britain and its potential for firms wishing to set up in Great Britain, Chris Oakham, Trend Tracker

Turkey

- **The outsourcing industry in Turkey**
– 3.00 - 4.00, Salon d'Honneur (Hall 6, mezzanine)
Simultaneous interpreting: Turkish, French, English

- Welcome speech, Erkut Özerman, President of the Uludağ Union of Exporters
- Presentation of the Turkish automotive sector and cooperation between French and Turkish firms, by Ms Özlem Gülşen, Secretary General, TAYSAD (Turkish Association of Automotive Parts & Components Manufacturers)
- Presentation of the Turkish automotive sector and its rank in the Turkish economy, by Ms Sevcan Ozkok, UİB (Uludağ Union of Exporters)
- Presentation of the French and European automotive sectors and potential areas for cooperation, by Jacques Monnet, Délégué Général, FIEV (French Automotive Equipment Industries Association)
- Presentation of the professional experience of working with firms in Turkey and France, by Ms Yıldız Çaprak, Global Supplier Account Manager, Technocentre, RNPO
- Experience of investing in France, by Ömer İzmitligil, Managing Director, Kale Radyatör (to be confirmed)
- Questions and Answers
- Cocktail party

❖ “OEM Strategy” Conferences

Targeting equipment manufacturers, tier 2, 3 and above

Admission free. Sign up to attend.

In English

- **Renault-Nissan Purchasing Organization: RNPO's purchasing strategy**
Pierre Dolsan – Vice President Purchasing Strategy and International Development
-10.00 - 11.30 am, Jean Thèves Auditorium – Room 402 (Hall 4, Lobby)

❖ Other Events

▪ Round table organised by the Paris Region Economic Development Agency

Consecutive interpreting, French-Chinese

- 2.00 - 2.30 pm - Assets of the Paris region as host to international trade fairs
 - Paris region trade shows programme
 - Presentation of the industrial trade show industry
 Isaac Behmaras, ARD
- 2.30 - 3.00 pm - Presentation of the 2008 Mondial de l'Automobile (Paris Motor Show)
 Daniel Briard, Mondial de l'Automobile (Paris Motor Show)
- 3.00 - 3.30 pm - EQUIP AUTO 2007 highlights
 Francis Pegues, EQUIP AUTO – COMEXPO Paris
- 3.30 - 4.00 pm - Questions and Answers
- 2.00 - 4.00 pm, Room 6C10 (Hall 6, mezzanine)

WEDNESDAY 17 October

❖ Technology Conferences

▪ Afternoon Events with the SIA:

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Simultaneous interpreting, French-English

- **Internal combustion engines: recent developments to reduce emissions**
– 3.00 - 4.30 pm, Room 311 (Hall 3, mezzanine)

Admission free, everyone welcome

▪ Conferences on Leading-Edge Technology

In French or English according to the speaker

- **Automotive electronics: from design to maintenance**
– 10.00 am - 12.30 pm, Room 6C14 (Hall 6, mezzanine)
 - The impact of driving aid systems when designing electronic components
Jochen Langheim, Manager of Advanced Programmes, STMicroelectronics-Mov'eo
 - Prototyping and approvals
Jean Chikly, Managing Director, ETAS France
 - The reliability of quartz resonators and adaptation to integrated circuits

Fabrice Vincent, Director, Frank & Schulte

- Integrated diagnostics for Tier 1 to link up to the aftermarket
Thierry Seynaeve, Technical Director, ESG France

- Developments in diagnostics
Pierre Delrat, Director, Diagnostics Business Group, ACTIA

Other speakers to be confirmed

Admission free, everyone welcome

❖ **Country Focus Meetings**

⇒ Presentations on local automotive markets: economic profiles and development prospects

Hungary

▪ **Hungarian Subcontracting Day: Outsourcing opportunities for Hungarian equipment manufacturers**

– 10.00 am - 12.00 noon, Club International (Hall 4, mezzanine)

Interpreting, French-Hungarian

- M. László Bogdanovits, General Secretary, MAJOSZ (Hungarian Association of Vehicle Component Manufacturers)

Admission free, everyone welcome

South Africa

▪ **South Africa: a global supplier of top-quality spare parts**

– 3.00 - 4.00 pm, Club International (Hall 4, mezzanine)

Simultaneous interpreting, French-English

- Sadiq Jaffer, Chief Director, Investment Promotion and Facilitation, South African Department of Trade and Industry

- Adriaan Adams, Manufacturing Investments Manager, South African Department of Trade and Industry

- Nico Vermeulen, Director, NAAMSA (South African Association of Automobile Manufacturers)

- Roger Pitot, Executive Director, NAACAM (South African Association of Automotive Component and Allied Manufacturers)

Admission free, everyone welcome

Algeria

⇒ Conference focussing on the Algerian market and EQUIP AUTO's development in Algeria

In French

▪ **Growth south of Europe and EQUIP AUTO's development in Algeria**

– 11.00 am - 12.00 noon – Salon d'Honneur (Hall 6, mezzanine)

Admission free, everyone welcome

❖ **“OEM Strategy” Conferences**

Targeting equipment manufacturers, tier 2, 3 and above
Admission free. Sign up to attend.

In English

- **PSA Peugeot Citroën: New challenges for the automotive industry-**{ }-
Denis Monguillet, Director, Global Sourcing Project
- 3.00 - 4.00 pm, Jean Thèves Auditorium - Room 402 (Hall 4, Lobby)

❖ **FUTURE PRO WORKSHOPS**

Three workshops for induction trainees, led by Emmanuel Taillardat
Restricted access

- **Fast repairs and Automotive centres**
- 9.30 - 11.00 am
- **Bodyshop and mechanics networks**
- 2.00 - 3.30 pm
- **Manufacturer and brand networks**
- 4.00 - 5.30 pm

Espace Avenir (Stand 3C58 - Hall 3)

❖ **Other Events**

- **Conference by the City of Cergy-Pontoise**

- **Cergy-Pontoise, an ideal location for the automotive sector, near Paris and Charles-de-Gaulle airport**

– 11.00 am - 12.30 pm, Room 513 (Meeting centre - Hall 5, lobby)

- A catalyst for projects in the automotive sector,
Michel Gigou, President, Mov'eo Competitive Cluster

Research applied to the automotive sector
Inbar Fijalkow, Director, ETIS Laboratory

- A business perspective

- Reasons for choosing Cergy-Pontoise,
Denis Pagniez, Director, Cergy Pontoise Développement

Admission free, everyone welcome

- **Conference by the INPI (French Institute of Industrial Property) – Premium Cars Competitive Cluster**

10.00 – 11.30 am, Room 6 C 10 (Hall 6, mezzanine)

- Introduction: Presentation of Automotive Competitive Clusters, by **Sergio Capitaio**, Premium Cars Competitive Cluster
- Presentation of the “Automobile – Environment” study, by **Guillaume Brunel and Fabien Thollot**, Patents Department, INPI
- Debate between speakers and the floor (mostly professionals in the automotive sector)
- Conclusion: Presentation of the stand and IP pre-diagnostics

Admission free, everyone welcome

- **Conference by the Autopromotec Observatory**

- **New focus on automotive assistance in Italy: Economics – Environment – Safety**

In English

4.00 pm Welcome, by Mario Fiems, Director, EQUIP AUTO

4.10 pm Introduction, by Giorgio Cometti, President, AICA (Italian Automotive Service Equipment Manufacturers Association)

4.20 - 5.10 pm Speeches

Riccardo Buttafarro, Coordinator, ANFIA (Italian Automotive Manufacturers Association), Aftermarket Components

Ugo Nazzaro, Public Relations Manager, ECOGAS Consortium

Renzo Servadei, Managing Director, AUTOPROMOTEC

5.00 pm Debate and conclusions

5.30 pm Cocktail party

Admission free, everyone welcome

THURSDAY 18 October

❖ **Technology Conferences**

- **Afternoon Events with the SIA:**

Targeting automotive technicians and engineers. Admission free. Four technology conferences organised in partnership with the French Association of Automotive Engineers (SIA). The general theme will be “mechatronics”.

Simultaneous interpreting, French-English

▪ **AUTOSAR: an automotive electronics standard**

– 3.00 - 4.30 pm, Room 311 (Hall 3, mezzanine)

- Presentation of the new standard framework for vehicular software, AUTOSAR, and its impact on mechatronic systems in vehicles, with respect to the development process and architecture, by Eliane Fourgeau, Managing Director TNI-Software, Premium Member of AUTOSAR

Admission free, everyone welcome

▪ **Conferences on Leading-Edge Technology**

In French or English according to the speaker

▪ **The latest safety innovations**

- 10.00 - 11.30 am, Room 6C14 (Hall 6, mezzanine)

- Developments in ESP (ESP Premium, linked with steering system), by Thierry Villemin, Châssis Systems Control Division, Bosch
- The Electronic Wedge Brake, by Siemens VDO
- Wireless Pressure Sensors, by Thierry Muela, Technical Director, Giga Concept
- Other speakers to be confirmed

Admission free, everyone welcome

❖ **Bodyshop Conference**

Organised by the French Federation of Industrial Bodybuilders (FFC) and the French Association of Bodywork-Related Industries (GIAC)

In French

▪ **Looking at networks: good and bad practices**

Several situations will be examined, based on many case studies, video interviews and input from network managers: Successes and failures, stagnation, highlights, weak points etc.

These diverse situations will be commented on and analysed in order to determine the conditions for the smooth running and success of a network.

- 9.30 am – 12.30 pm, Jean Thèves Auditorium - Room 401 (Hall 4 - Lobby)

Admission free, everyone welcome

❖ **Country Focus Meetings**

⇒ Presentations on local automotive markets: economic profiles and development prospects

South Korea

▪ **Korea Auto Day: Meet Hyundai Motor**

- 10.00 am -12.00 noon / 2.00 - 6.00 pm, Room 6C10

In English

Organised by the KOTRA (Korea Trade Investment Promotion Agency) in partnership with the French Automotive Equipment Industries Association (FIEV)
On invitation only. Limited number of seats.

- Opening speech, by Mr Jin-Gye Choi, Managing Director, KOTRA Paris and Bernard Descamps, Director, International Development, FIEV
 - Purchasing strategy and organisation at HYUNDAI MOTOR Manufacturing, by Mr Oun Chang Rhee, Purchasing Director, Europe
 - Presentation of the Busan-Jinhae Free Economic Zone (FEZ) and Ulsan City, where Renault Samsung, GM Daewoo and Hyundai Motor are all established
 - FCI Automotive: A Korean success story, by Marc Moulinier, Director General, FCI, President of the Korea Club, FIEV
 - Questions and Answers
 - Cocktail party in Room 6 C10
- B to B meetings with the Purchasing Department of Hyundai Motor and local authorities in Busan-Jinhae FEZ and Ulsan City

Russia

⇒ Conference on EQUIP AUTO's development in Russia

Simultaneous interpreting, English-Russian

- **Overview of automotive markets in Russia and the development of EQUIP AUTO Moscow**
– 2.30 - 3.30 pm, Salon d'Honneur (Hall 6, mezzanine)

Admission free, everyone welcome

❖ Other Events

- **Flanders Investment & Trade**
(afternoon) – Stand No. 5 S 106

FRIDAY 19 October

❖ Higher Education Conference

Organised by the French Automotive Equipment Industries Association (FIEV)

In French

- **Automotive equipment manufacturing: exciting professions serving a high-performance industry**
9.30 am - 12.30 pm, Jean Thèves Auditorium - Room 401 (Hall 4)

On invitation only

❖ Relational Exchange Marts

In French

- **Relational Exchange Marts, focus on recruitment: for professionals seeking staff**

- 9.30 am -12.00 noon, Espace Avenir (Hall 3)

Sign up at: www.equipauto.com

and at the show 30 minutes before the start of the REM

❖ Conferences on Leading-Edge Technology

In French or English according to the speaker

- **Connected car day**

- 10.00 am - 12.30 pm and 2.00 - 5.00 pm, Room 6C14 (Hall 6, mezzanine)

- Services set up by manufacturers, by Stephan Cayet, Head of Service Systems and the Emergency Call Service, PSA Peugeot Citroën

- Bluetooth: becoming an automotive standard, by Eric Riyahi, OEM Manager, Parrot

- New nomad GPS features, Blaupunkt, by Grégory Jegou, Sales Manager, Medion France, Frédéric Daudé, VDO Dayton

- Updating cards and services

- Managing fleets at a time of convergence, by Nomadic Solutions

- Infotainment: the latest trends (USB, Bluetooth, iPod and DTT), by Laurent Mückensturm, co-founder of Giga Concept, Blaupunkt

Admission free, everyone welcome

❖ Other Events

- **China International Auto Parts Expo (CIAPE) conference**

In English

New Opportunities: Chinese Automotive Market and China International Auto Parts Expo

Ms Zhang Yazhu

30-minute speech followed by a 30-minute question/answer session

- 11.00 am - 12.00 noon, Club International (Hall 4, mezzanine)

Admission free, everyone welcome

SATURDAY 20 October

❖ Relational Exchange Marts

In French

- **Relational Exchange Marts, focus on company transfers: for professionals seeking to buy or sell a business**

- 9.30 am -12.00 noon, Espace Avenir (Hall 3)

Sign up at: www.equipauto.com

and at the show 30 minutes before the start of the REM

❖ Conferences on Leading-Edge Technology

In French or English according to the speaker

- **The future for repairers, as vehicles become increasingly sophisticated**

- 11.00 am - 12.30 pm, Room 6C14 (Hall 6, mezzanine)

- Olivier Laffite, Engineering Manager, Fiat Auto France
- Amar Chaballah, Technical and Marketing Director, Autodistribution
- Jean-Michel Colson, Training Manager, ESG France
- Pierre Delrat, Director, Diagnostics Business Group
- David Vayssié, Managing Director, ACTIA Muller
- Christophe Turpin, Service Solutions Manager, SPX Valley Forge
- Joël Kergourlay, Véhipôle and ISTA, Saint-Brieuc

Other speakers to be confirmed

Admission free, everyone welcome