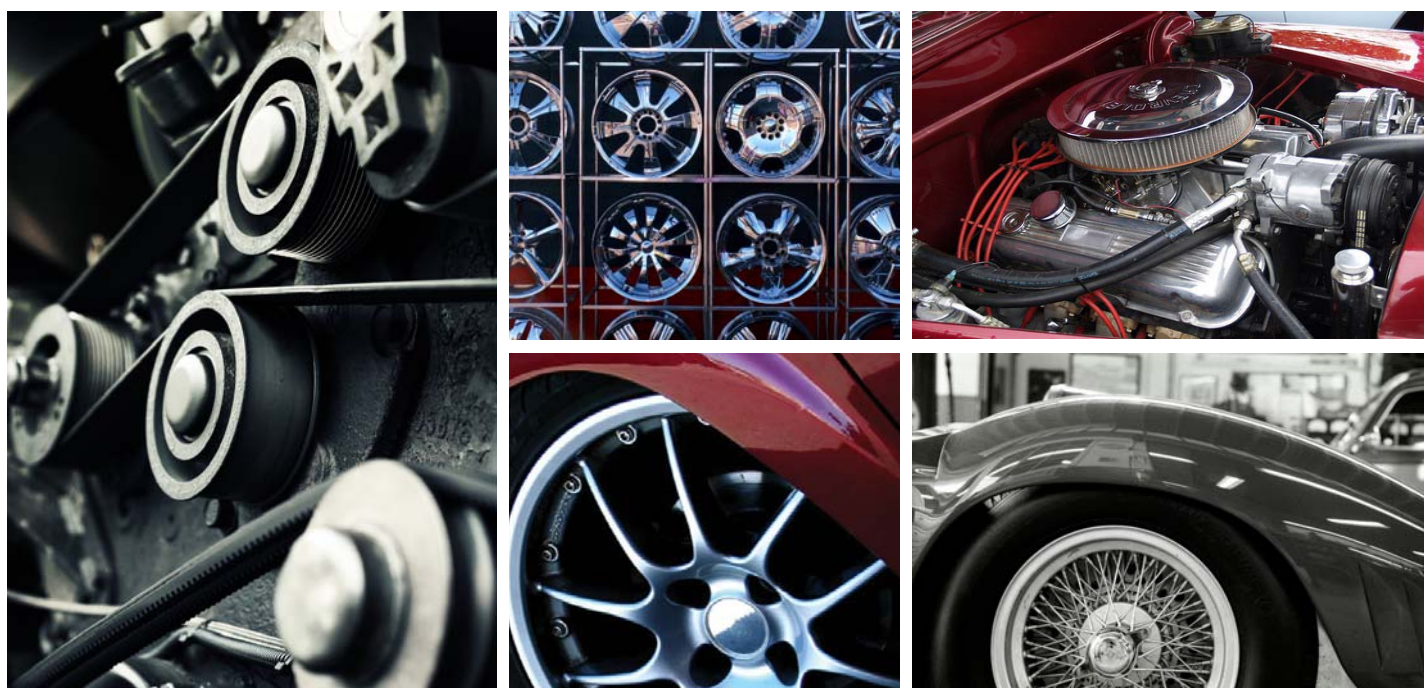


# Korea Auto Day 2009

- Korea Automobile industry & Hyundai-Kia motor -



*Thursday, 15 October 2009*  
*Parc des expositions Paris-Nord, France*  
*(Equipauto 2009 ; 13-18 October)*

**kotra**

Korea Trade-Investment  
Promotion Agency

- ▶ **Date** : October 15, 2009 10 :45 – 13 :00
- ▶ **Venue** : Parc des expositions Paris-Nord, France
- ▶ **Organizer** : KOTRA (Korea Trade Investment Promotion Agency)
- ▶ **Program**

Time	Topic	Place
10:45-11:00	Registration	
11:00-11:05	Welcome address	KOTRA Paris
11:05-11:20	Overview on current Korean economy	Invest Korea
11:20-11:35	Korea-EU FTA's impact on Korean automobile industry	KARI (Korea Automotive Research Institute)
11:35-11:50	Korea-EU FTA's impact on European automobile industry	French Specialist
11:50-12:05	Blueprint of the Korean green car development program	Hyundai-Kia automobile R&D center
12.05-12:20	Hyundai Kia purchasing strategy	Hyundai-Kia automobile purchasing division
12:20-12:35	Success story	French automotive company
12:35-13:00	Q&A	

- The schedule is subject to modification

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## ❖ **Participants' Incentives**

- Free registration : Until places last, KOTRA will provide a limited number of free registrations to companies confirming their presence to the seminar. If required, KOTRA will also provide invitations for free visitor accreditation of your company to EquipAuto 2009.
- Seminar language : English

## ❖ **B2B Meeting**

- Time : 15:30 – 17:00
- Essential knowledge for your implantation in Korea : KOTRA experts on company creation, factory establishment, partner research, and investment opportunities will be at your service for individual and tailor-made counseling for your company's future projects in Korea.

*Please precise your request for B2B meeting and the subjects you would like to discuss on the registration formula.*

## ❖ **Registration conditions**

- Registration deadline : Friday, September 18, 2009
- Please return the completed formula either by email or by fax. Once your accreditation has been registered, you will be sent a confirmation letter.
- For further information, please contact Frederic Claveau, KOTRA Paris.

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